



By-products & residues from viticulture & arboriculture : promising natural & local ingredients!

Mid-Term event of the
AgriWasteValue project,
26-01-2021

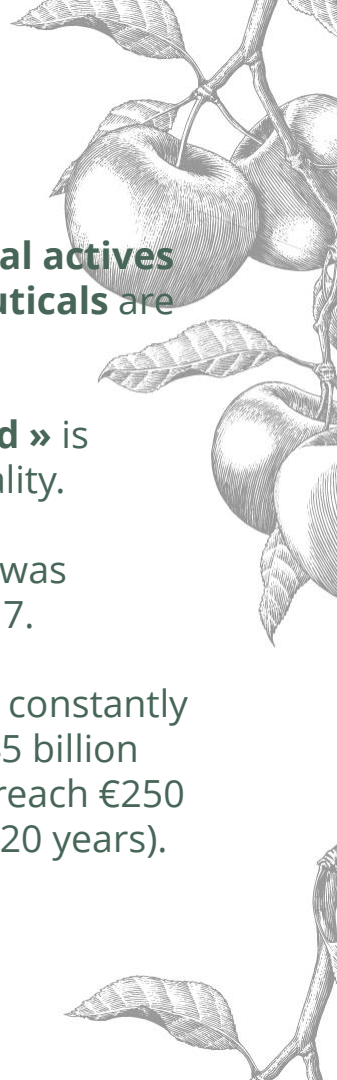
DID YOU KNOW ?

Currently, the majority of **natural actives used in cosmetics or nutraceuticals** are imported to Europe.

The mention « **locally produced** » is perceived as a guarantee of quality.

The European cosmetic market was estimated at €77,6 billion in 2017.

The market for nutraceuticals is constantly evolving : it was estimated at €45 billion worldwide in 2003 and it could reach €250 billion by 2025 (500% growth in 20 years).



AgriWasteValue

is a project that ultimately aims to show the benefit of developing local supply chains and to obtain organic, sustainable and local **bioactive compounds** to meet with the consumer's growing expectation (application in the cosmetic, nutraceutical and energy fields).



bioeconomy

agricultural



Zero-waste

residues

European

GENERAL INFORMATION

9 partners from 5 countries



48 months (25/10/2018 until 24/10/2022)

Support of the **European Regional Development Fund (ERDF)** through the Interreg North-West Europe Program



Budget : 3,19M€

CONSORTIUM

AgroParisTech
Innovation

 **eurasanté**
Entreprendre et Réussir


COSMETIC VALLEY
FRANCE


UNIVERSITÉ
DE REIMS
CHAMPAGNE-ARDENNE




Celabor

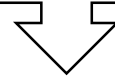
 **ValBiom**
valorisation de la biomasse asbl


Delphy

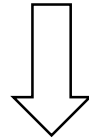

PFI
Germany


EPFL
ÉCOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE

COMPLEMENTARITY



Academics, Clusters,
Companies



Cover all the value chain
from selection and
supplying to the final
end-users

Interreg



EUROPEAN UNION

North-West Europe

European Regional Development Fund

Interreg North-West Europe (NWE) is a European Territorial Cooperation Programme funded by the European Commission with the ambition to make the North-West Europe area a key economic player and an attractive place to work and live, with high levels of innovation, sustainability and cohesion.

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